

S E P T. 1 9 9 9

beautiful, quality, recommended,
creative, tasteful, ultra-tough,
excellent, resistant

Swedish edition

Glitsa American's newsletter
for flooring professionals

It's Finally Here

Glitsa Infinity Waterbase



The Glitsa Infinity Waterbase is 100% oxygen cross-linking urethane with oil modification, meaning nothing has to be added to the finish. This feature makes Infinity extremely user-friendly. *Nothing to add and nothing to waste.*

The Infinity Waterbase cures hard quick. The hardness of the Infinity rivals that of two-component products and provides excellent scuff resistance.

Quality color and controlled grain raise are major benefits of the Infinity System. Infinity locks down the grain, eliminating the need to aggressively screen the product, resulting in fewer screen marks upon completion.

Glitsa's Infinity System is user-friendly.

- It is a single-component system - nothing to add, nothing to waste.
- It lays down smooth - no bubbling or foaming when the finish is applied.
- Minimal grain raise.
- It is very forgiving - exceptional flow and leveling and good open time.
- It dries well and cures hard - excellent scuff resistance.
- It provides beautiful color every time - the rich look of a solvent-based product in a waterbase finish.

For over 40 years, Glitsa Gold Seal Finishes have been the preferred choice of professional contractors, renowned architects and discriminating homeowners to preserve and enhance the beauty of their wood floors. *Glitsa is the premier Swedish finish to which all other finishes are compared.*

And now, Glitsa adds the Infinity Waterbase and Infinity Color Control Sealer to its family of finishes. It features the same unrivaled quality you've come to expect from Glitsa products. And, it brings even more benefits to the Glitsa-finished floor.





Product Knowledge

Glitsa Gold Seal Lite Scent

Glitsa Gold Seal Lite Scent is a one-component pre-catalyzed coating. It was designed to coat over Glitsa Sealer or Bacca after their respective dry times of four to six and 16 hours. Lite Scent can also coat over Gold Seal or itself after a 24-hour period. The preceding dry times are based on normal environmental conditions and ventilation.

Lite Scent is supplied to our customers in four sheens:

- Gloss with a 90+ gloss reading
- Semi-Gloss with a 40 to 45 gloss reading
- Satin with a 35 gloss reading
- Matte with a 20 gloss reading

All four sheens are 20 percent solids products. The coverage rate for Lite Scent is 350 sq. ft. per gallon. Drying time is four to five hours, with maximum cure achieved after 60 to 90 days. The floor can withstand light foot traffic 24 hours after the final coat is applied.

Application techniques and tools are the same for Lite Scent and Gold Seal. After Lite Scent has fully cured, the result equals the appearance, durability and performance of Gold Seal. This is because the resin systems in both are identical. Additives such as Glitsa Retarder may be used in the same proportions in both products.

Therefore, we are often asked, “What is the difference between Lite Scent and Gold Seal?” The primary distinction is the waiting period before recoating – Lite Scent can be applied over Gold Seal or itself after 24 hours.

Depending on environmental conditions and ventilation, furniture can be placed 24 to 72 hours after the final coat. We recommend no coverings, including mats, rugs or any other type of vapor barrier, on the floor for two to three weeks. Covering the floor can trap solvents and/or cause discoloration in the finish. Also, clean-up should consist of dust mopping for the first two to three weeks. Do not use water on the floor during this period. Moisture can cause fresh finish to turn cloudy.

Since the end results are identical in appearance, durability and performance, the decision on which product to use lies in the contractor’s product preference and project time requirements. We at Glitsa do not recommend one product over the other. The main thing to keep in mind is that Glitsa Swedish Finish is a two- to three-coat system. If three coats of finish are required, we advise using two coats of Glitsa Sealer or Bacca and one topcoat of either Lite Scent or Gold Seal.

The Top 10 Reasons for using a First In Line Fume and Dust Reduction (FDR®) System

1. Enhances the health and safety of your floor mechanics – the First In Line FDR system keeps dust and fumes out of lungs, eyes, hair, clothes and off of skin.
2. Address the # 1 concern of homeowners: DUST
3. Converts a greater percentage of estimates to referrals.
4. Gathers dust and fumes into a bag placed outdoors.
5. Handles the volume of dust generated by the drum sander, edger, buffer and random orbital sander with ease.
6. Connects any drum sander or edger to the system without modification of original equipment, including new buffer shroud adapter.
7. Replaces your jobsite vacuum.
8. Enables sanding belts, edger papers and screens to remain sharp longer.



9. Consists of the highest quality components and materials, field-tested for durability and ease of use.
10. Provides your customers with yet another reason for using a professional for their hardwood flooring needs.

For more information about the Fume and Dust Reduction System, please contact Inline Systems at (208) 388-1813

Glitsa Products After National VOC Rule Implementation

Glitsa American will continue to offer our full line of Swedish Finishes (Bacca, Glitsa Sealer, Gold Seal and Lite Scent) and Gold Seal Stains. Glitsa's line of Swedish Finishes are in full compliance and will remain available in quarts, gallons and five-gallon pail containers. Also, Glitsa Gold Seal Stains will remain available in quart and gallon sizes.

Note: California, Arizona, New Jersey, New York and Kentucky will continue to adhere to previous restrictions.

Please call us for details at
(800)527-8111



CONTRACTOR SPOTLIGHT

Chris Johnson of Fine Wood Interiors

Santa Ynez, California

"I demand the best," says Chris. He uses the Glitsa Gold Seal System exclusively – in comparing it to other systems, he feels there is no other like Glitsa. It's easy to use, he achieves a quality finish every time and his customers are always pleased. What more can a contractor ask for?

Fine Wood Interiors' current clients are primarily residential. His brush with fame was a project for a producer of "slasher" movies. Bet he got that one done on time and within budget! His most challenging job was at a home with moisture problems. The memory is easily forgotten when he describes a gorgeous 4,500-square foot quartersawn black walnut floor.



Chris touts the fact that he uses Glitsa because he believes that the system sets him apart from his competitors. Two of his secrets to success are 1) don't skimp on the finish and 2) screen the entire floor until the sheen is removed. In working with his customers, he has seen a trend toward more stained floors and an increased use of walnut, cherry and maple.

Chris adds, "I take a lot of pride in my work." And we are proud he uses Glitsa.

We want to hear from you!



Please feel free to contact us
327 South Kenyon Street
Seattle, Washington, 98108
800-527-8111
e-mail: swedish@glitsa.com

Bulk Rate
U.S. Postage
PAID
Seattle, WA
Permit No. 2323

Check out our web site: <http://www.glitsa.com>

