

Wood Flour Cement

The Problem with Premixed

You are on a high profile, lucrative job – no room for mistakes. You have handpicked each piece of wood yourself – no bad pieces. You have laid each plank perfectly onto the floor – no "H"s. You have rough-sanded the floor with great care – no dishmarks.

After sweeping away much of the excess sawdust, you notice a few places needing fill – a small gap here, a splinter there, and even a small dent. You get the trusty premixed filler from your truck and open the container only to notice the color doesn't quite match the wood. Annoyed, you run back out to the truck for another shade of filler. No luck. You start mixing the two colors...it'll do, but it still doesn't look **exactly** right.

You are working with an exotic wood.

Premixed filler doesn't come in "chameleon" color for exotics. Most current finish manufacturers make wood filler products in only the most common colors, such as: red and white oak, maple, cherry, and walnut. Other specialized manufacturers offer greater color selection, but there are always limits to color matching.

Unfortunately, these premixed color selections are suitable for only a portion of your jobs, and attempting to inter-mix fillers in hopes of finding a more preferred color will only look decent while the floor is new. As the floor ages and changes color, your "melting pot" filler will start looking drastically different from the rest of floor.

Wood Flour Cement: The Ideal Exotic Filler

Homeowners today are looking for a "different" look in their homes. The era of hardwood business focusing on one specific wood (such as Oak or Maple) has passed. In this global market, exotic woods are more available and less expensive. With no reason to assume the trend will end anytime soon, the need to own exotic-friendly products becomes more necessary.

Glitsa's Wood Flour Cement has been part of the company product line for over thirteen years, outshining other industry fillers on a number of levels. Never has this been truer than now, with the introduction of more and more exotic woods in our industry. Glitsa Wood Flour Cement will always match the wood to which it is applied because it is made with the floor's actual sanding dust. Besides just color matching, the filler will age and cure identically to the rest of the floor because it is composed of the wood itself.

Mix Glitsa's Wood Flour Cement with fine edger dust from your project floor, creating a filler that perfectly matches the color of the floor. You want to stir until well blended, and keep adding Wood Flour Cement until the mixture becomes a trowelable consistency.



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- Push mixture across **entire** floor, concentrating on any large cracks.
- Trowel floor cleanly, leave no puddles behind.
- Filler should be left in cracks only.
- If the mixture thickens, simply add more Wood Flour Cement. **Never add thinner.**
- Excess mixture left in grain around cracks will show through finish, so make sure you drum sand well.

Wood Flour Cement adheres better to wood than other waterborne variations in the industry because of its unique chemical composition. Most cracks or gaps existing in wood are thoroughly filled, leaving a smooth surface easily coated by all types of finishes. In addition, Wood Flour Cement will accept stain very well and is fast drying.

Look for Glitsa Wood Flour Cement on the next visit to your local distributor. It is available now nationwide. If you can't find it locally, contact us and we will put you in touch with the nearest Glitsa distributor. ♦